

Sileria

MOBILE APPS DIVISION

Mobistry



Mobistry is a division of Sileria specialized in mobile ecosystems. Mobistry has the precise talent and expertise to be one of the leaders in the industry. We have the experience in providing software services to mobile space for over a decade, thus engraining our footsteps through the development and enhancement of this industry. Mobistry operates with a focus on cutting edge mobile technologies while committed to providing superior quality service.

Founded in 2001, Sileria is a Los Angeles based software development company with offices operating globally, including but not limited to, North America, Europe and Asia. The company recognizes the globalized dimensions of its international market as it works vigorously to remain at the bleeding edge of emerging technologies. Through extensive research and observation, Sileria, launches *Mobistry*, the ultimate source in handling exclusive demands and services to the present and future needs of the mobile industry.

Without a doubt, Mobistry inherits the same goals and standards from its parent company in providing enhanced software services while concurrently maintaining excellent quality, precise expertise, and unique flexibility to its clientele. We are proud of our high standards and go out of our way to provide quality service in delivering creative and competitive products.

Mobile Application Development

Mobistry has mastered the art and science of developing mobile software solutions for the latest mobile devices. We create anything from simple user-friendly mobile apps to advanced, customized, rich mobile software applications that are tailored to meet a company's individualized needs. At Mobistry, we work with small businesses and medium enterprises to successfully bring their services and products to the mobile world, and expanding their market share to a larger consumer-based network.

Creative Crew

No matter how unique a project may be, the key factor in successful software solutions is the individual talent of its team members. Our valuable team is composed of highly talented individuals with years of experience in mobile and software development. The team leverages a wide range of expertise in software architecture, methodologies, best practices, latest user interface trends, and up to date programming techniques. Our final products are not without final approval of our client's utmost satisfaction, as we move to rigorously review and individualize every project to its paramount design.

MOBILE PLATFORMS



Packages

We offer the following packages to meet your business models:

Flat-Rate Model	Hourly-Rate Model	Hybrid Model
<p>This model places the least burden on you to administer a project. A detailed analysis is required to give a reasonable and accurate estimate.</p> <p>Brief overview of payment model:</p> <ul style="list-style-type: none">• 5 - 10% down payment is required at the time of project signing.• Up to 50% payment will be made upon delivery of beta release to the client.• Remaining full payment will be made at the time of final product hand-over to the client.	<p>You like full control of the software development life cycle and desire to manage the project yourself; we offer the hourly-rate model.</p> <p>Pricing overview:</p> <ul style="list-style-type: none">• No down payment• Bi-weekly invoices are submitted• Rates will vary based on the expertise you desire• Rates will also vary if you ask for on-shore vs. off-shore resources or a mixture of both.	<p>This package helps startups and small businesses to get their apps on the market quickly and within their limited budget.</p> <p>This model follows the same terms as our fixed-price model and may utilize both on-shore and off-shore resources to cut down on the total project cost.</p> <p><i>Note: There are limitations that may apply based on certain factors like availability and project deadline.</i></p>

* All business and contracts are under the name of Sileria.

Methodology

We are not married to one development process. Twenty years of experience in various methodologies give us a level of expertise to be able to decide the right process for the right project. We are 100% iterative development house and do not advocate the waterfall approach. We will also adopt your practices and methodologies of software development and project management when needed.

Initiation

- Client approaches us with software idea
- At client's request a non-disclosure agreement will be signed
- After initial analysis a reasonable high-level time & cost estimate will be given

Analysis & Planning

- System analysis and requirement gathering
- Requirement specification sign-off
- Choosing a software development process

Iterative Development

- System architecture
- Development iterations
- Quality Assurance

Delivery & Support

- Beta software released to the client
- Further QA and development iterations
- Final product delivery after clients approval
- Support will be provided based on the terms of the original contract



Contact Us: mobistry@sileria.com

www.mobistry.com

Why us?

It is our distinguishable specialty. At Mobistry our focus is one: Mobile Applications. Whether your company is targeting a large based region or a particular niche market, we will bring to life, the application that will get your desired message across to your aspired consumers.

- We develop rich-quality products that exceed market standards.
- You get reliable, secure and scalable business solutions.
- Our software are maintainable and enhanceable for you future needs.
- We have expertise in the latest mobile platforms and industry trends.

Expertise

Mobistry integrates the experience and skills of mobile development ecosystems and futuristic user experience models into a multitude of device platforms. We are versed in all next generation mobile and device platforms including but not limited to: Android, Maemo, MeeGo, iPhone, Windows Mobile, J2ME, JavaFX, Symbian & Blackberry.

Software Architecture

“Architecture is design but not all design is architectural.” With Mobistry, we pay extra attention to developing solid software architecture to assure integrity and quality in every step; making it highly maintainable and expandable for your future needs.

Application Development

“Programming is an art not every programmer can master.” Mobistry recognizes the need for maintaining an admired standard of development process, and as such, our dedicated team moves intricately to develop top-notch software products with superior code quality from the very first step; ensuring the longevity and success of your applications in the market.

Creative Design

We have over two decades of experience in creating beautiful and interactive applications that are exclusive to our specified clientele.

Our user interface design experts and graphics artists are unrivaled in their creativity and innovation and therefore, both meet and exceed industry expectations. Our graphics designers work scrupulously to ensure the aesthetics are *just right*, in order to attract and magnetize your target consumers.