








# SILERIA

## Brochure

# Mobile Apps & Custom Software Development Company

### Mobile

-  Android
-  iOS
-  Wearables
-  Smart TV
-  Native & Hybrid
-  Phones & Tablets

### Graphics

-  2D, 3D & Games
-  Creative Design
-  User Experience
-  OpenGL
-  Virtual Reality
-  Augmented Reality

### Embedded

-  Internet of Things
-  Robotics
-  Microcontrollers
-  Arduino
-  Raspberry Pi
-  Embedded Linux

### Mainstream

-  Mobile Apps
-  Websites
-  Desktop
-  Database
-  E-commerce
-  Enterprise





Mobile • Web • Enterprise

Sileria has the precise talent and expertise provide app development and custom software services to various startups as well as major brands and corporations.

Formally founded in 2001, and incorporated in 2003 in the State of California, Sileria has been providing software development and consultancy services since 1994. Sileria is a Los Angeles based software development company with offices operating globally, including but not limited to, North America, Europe and Asia.

## Mobile Application Development

Sileria integrates the experience and skills of mobile development ecosystems and futuristic user experience models into a multitude of device platforms. We are versed in all next generation mobile platforms with specialization in Android, iOS, HTML5/CSS3, User Experience, Augmented Reality, Virtual Reality, Internet of Things & Embedded Systems.

## Why Sileria?

### 1. Your App is Our Baby Tool!

We value you and your app. It is not just another project and you are not just another client. We do not come with the typical contractor mentality, we take ownership of your app, and built it like we are making it for ourselves.

### 2. We Hire Only the Best!

No matter how unique a project may be, the key factor in successful software solutions is the individual talent of its team members. Every single one of our engineers has been hand-picked to ensure that we have the right talent to deliver the best end product.

### 3. Get it Built Right the First Time!

While many have forgotten, we still care about solid software foundation & best practices. We implement superior code quality from the very first line to deliver a polished and well-done end product.

### 4. We Have The Credentials!

With over 22 years of experience in app development, hundreds of successful projects, and dozens of satisfied clients, you are guaranteed to have a professional and personalized experience.



OUR SPECIALTIES



## Packages

We offer the following packages to meet your business models:

Hourly Rate	Fixed Price	Hybrid Model
<p>You like full control of the software development life cycle and desire to manage the project yourself; we offer the hourly-rate model.</p> <p>Pricing overview:</p> <ul style="list-style-type: none"><li>• No down payment</li><li>• Weekly invoices are submitted</li><li>• Rates will vary based on the expertise you desire</li></ul> <p>Rates will also vary if you ask for on-shore vs. off-shore resources or a mixture of both.</p>	<p>This model places the least burden on you to administer a project. A detailed analysis is required to give a reasonable and accurate estimate.</p> <ul style="list-style-type: none"><li>• 5 - 10% down payment is required at the time of project signing.</li><li>• Up to 50% payment will be made upon delivery of beta release to the client.</li></ul> <p>Remaining full payment will be made at the time of final product hand-over to the client.</p>	<p>This package helps startups and small businesses to get their apps on the market quickly and within their limited budget.</p> <p>This model follows the same terms as our fixed-price model and may utilize both on-shore and off-shore resources to cut down on the total project cost.</p> <p><i>Note: There are limitations that may apply based on certain factors like availability and project deadline.</i></p>

## Methodology

We are not married to one development process. We are 100% iterative development house, where we decide the right process for the right project for maximum flexibility and productivity. We will also adopt your practices and methodologies of software development and project management when needed.

### Initiation

- Client approaches us with software idea
- At client's request a non-disclosure agreement will be signed
- After initial analysis a reasonable high-level time & cost estimate will be given

### Analysis & Planning

- System analysis and requirement gathering
- Requirement specification sign-off
- Choosing a software development process

### Iterative Development

- System architecture
- Development iterations
- Quality Assurance

### Delivery & Support

- Beta software released to the client
- Further QA and development iterations
- Final product delivery after clients approval
- Support will be provided based on the terms of the original contract



We are proud of our high standards, precise expertise, and unique flexibility to its clientele, which we also think helps us deliver creative and competitive products. For more details please visit us online or contact us directly.